

2026 ADVERTISING RATES: MEMBERS



Website Advertising | SeeChicagoDance.com

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Homepage Highlight	\$100	\$175	\$225
Banner Ad	\$125	\$225	\$275
Side Bar Ad	\$75	\$100	\$125
Hot Deal Activation & Feature	\$30	\$30	\$30

E-Mail Advertising

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Dedicated Eblast	\$175	\$275	\$450
Monthly Preview Feature	\$150	\$250	\$425
Banner Ad	\$100	\$200	\$300
Featured Job/Opportunity	\$25	\$25	\$25
Hot Deal Activation & Feature	\$30	\$30	\$30

Social Media Advertising (Meta)

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Sponsored Post	\$100	\$150	\$250
Meta Ad	<i>Variable</i>		

Distribution Services

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Distribution Services	\$175	\$250	\$300

To reserve any of these services, please contact See Chicago Dance Marketing Manager Solomon Bowser at
solomon@seechicagodance.com

2026 ADVERTISING RATES: NON-MEMBERS

Website Advertising | SeeChicagoDance.com

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Homepage Highlight	\$200	\$275	\$325
Banner Ad	\$225	\$325	\$375
Side Bar Ad	\$100	\$150	\$200
Hot Deal Activation & Feature	\$30	\$50	\$70

E-Mail Advertising

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Dedicated Eblast	\$225	\$300	\$500
Monthly Preview Feature	\$200	\$275	\$450
Banner Ad	\$125	\$250	\$275
Featured Job/Opportunity	\$25	\$50	\$75
Hot Deal Activation & Feature	\$30	\$50	\$70

Social Media Advertising(Meta)

	Under \$50,000/ Individual Artists	\$50K–500K	\$500K+
Sponsored Post	\$150	\$175	\$275

Distribution Services

	Non-Members
Distribution Services	\$325

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